



# TRAVEL **WITHOUT** PLASTIC



Let's Reduce Single-Use:

How to use the tools in this kit and why doing so means you'll be making a HUGE difference!



The world wasn't designed  
to digest plastic

Plastic will not decompose in the same way as natural products, it will do one of two things:

- 1) Break down into tiny microplastics that we are already seeing in the human food-chain
- 2) Remain intact or partially intact for decades or centuries in landfill and in our natural environments

By implementing the recommendations in this toolkit, your business is joining hundreds of others who are part of the solution!





A group of 10 hotels operating a mix of All-Inclusive and half board at 85 – 90% occupancy over 12 months consumed 6.6 million single-use items (not including bottled water or refreshments)

Within 5 minutes, the TWP identified that 1 million of these added no value whatsoever but were purchased out of habit costing the group \$12,500 per year

**On average, 15% of single-use plastics consumed in hotels are completely unnecessary**







# It's not always simple, but it can be done!

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We recognise that change requires a considered approach.

Kneejerk reactions in response to pressure or upcoming legislation can lead businesses to make decisions they later regret.

Follow our [3 phase process](#) to identify where and how to start, how to keep up the momentum and how to know if you're doing the right thing for your business, your guests and the integrity of your destination.

Working with  
Travel  
Without  
Plastic has its  
advantages!



# 3 Phase Approach to Reducing Plastic



Know your Baseline



Engage Staff and Guests



Implement and Evaluate

# Preparing for legislation, and trends, what are your options?

## Eliminate

Unnecessary plastics that add no value to the customer experience and cost money that your business doesn't need to spend

## Choose Reusable

Select from a range of reusable alternatives, including plastics, bamboo, silicon, stainless steel, aluminium, fabric – always considering the full natural capital cost of those replacements

## Sustainable Single-Use

Consider organic based alternatives that do break down naturally and are not harmful to environments







# How can you reduce or eliminate plastic from your operations?

## Phase 1 – Know your baseline

- Be clear on how much single-use plastic your business purchases and how much it costs – [use the spreadsheet in your toolkit or record this information via the online database.](#)
- Identify any completely unnecessary items and commit to eliminating them
- Identify any pending legislation that may require you to prioritise particular items
- Identify a further top 3, 5 or 10 single-use plastic items that you believe can make the biggest impact (environmentally and financially) – [use the HOD Training Template for inspiration](#)







# How can you reduce or eliminate plastic from your operations?

## Phase 2 – Engaging Staff and Guests

- Invite department heads to a meeting table and share with them the statistics from your cost/consumption exercise
- Discuss the potential impacts that any changes would have upon workload, customer satisfaction, current processes, disposal etc
- Agree a procedure for implementing changes
- Agree a set of customer communications
- Make enquiries with suppliers/wholesalers to gain support for your objectives

Use HOD Training Template in Folder 2 Engage Staff and Guests



# How can you reduce or eliminate plastic from your operations?

## Phase 3 – Implement and Evaluate

- Trial a range of new products for usability, customer feedback and staff feedback before making a final decision – **use customer feedback forms in Folder 3 of your toolkit**
- Monitor and record the impacts
- Keep abreast of any new, impending legislation
- Keep up to date with innovative alternatives as they come into the market place – **as part of the TWP community we automatically add you to our mailing list to ensure you don't miss out on new alternatives**







The Toolkit helps you to  
navigate pitfalls and business  
considerations

- Infrastructure for bio-plastics
- Unforeseen impacts of alternatives (environmentally and ethically)
- Not everything is as green as it seems
- Bio-degradable alternatives have a limited shelf life
- Tour Operators may consider that some alternatives clash with current H&S expectations
- Ask wholesalers and suppliers for help in sourcing alternatives
- Speak to suppliers about reducing unnecessary packaging
- Support your own economy and reduce carbon associated with transport

Follow us on social media to keep up with the latest news and alternatives to the market

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